

Message Text

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PAGE 01 ABIDJA 06171 201216Z

ACTION COME-00

INFO OCT-01 AF-10 ISO-00 EB-07 /018 W
-----010766 201454Z /43

R 201057Z JUN 77

FM AMEMBASSY ABIDJAN

TO SECSTATE WASHDC 4073

UNCLAS ABIDJAN 6171

E.O. 11652: N/A

TAGS: BPRO, IV

SUBJECT: FOREIGN LICENSING OPPORTUNITY: ANDREW JERGENS
COMPANY MANUFACTURER OF SKIN CARE PRODUCTS: OPPORTUNITY
NO. 5-77-039

REF: STATE A02307

1. MR. GERARD BARBIER OF SIPARCO-CI (SOCIETE INDUSTRIELLE DE PARFUMERIE ET DE COSMETIQUE DE COTE D'IVOIRE, B.P. 906, ABIDJAN) IS A MEDIUM SIZE FIRM WITH A SUBSIDIARY IN DAKAR. THE COMPANY MANUFACTURERS PERFUMES, COLOGNES, BODY POWER, NAIL LACQUERS AND REMOVERS. SIPARCO-CI REPRESENTS BOURJOIS OF FRANCE. ITS LOCALLY MANUFACTURED PRODUCTS ARE SOLD UNDER THE NAME JOE, JIM, AMBASSADOR, PATRICIA, DIVINE, NATHALIE AND OTHERS. MR. BARBIER EXPRESSED INTEREST IN LICENSING AGREEMENT WITH JERGIN'S FOR THE MANUFACTURE OF SHAMPOOS, DEODORANTS AND FACE CREAMS BUT EXPRESSED NO INTEREST IN THE MANUFACTURE OF SOAP. HE ALSO REQUESTED SAMPLES OF JERGEN'S PRODUCTS. MR. BARBIER CAN BE CONTACTED DIRECTLY AT ABOVE ADDRESS.

2. TWO OTHER MAJOR IVORIAN COSMETICS MANUFACTURERS WERE ALSO CONTACTED BUT NEITHER EXPRESSED INTEREST IN THE JERGEN'S PROPOSAL.

3. POSSIBLE DISTRIBUTORS (NOT MANUFACTURERS) FOR JERGEN'S
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PRODUCTS (IN THE EVENT THAT SIPARCO-CI DOES NOT PURSUE THE PROJECT) ARE:

A. RECOM-SOCIETE DE REPRESENTATION COMMERCIALE
AUSTIN NJOKU
B.P. 28070, ABIDJAN

B. G.O.M.P. (GROUPEMENT OUTRE-MER PHARMACEUTIQUE)

CLAUDE PAVAGEAU

B.P. 788, ABIDJAN

TEL. 35-43-09

TLX 571

C. LABOREX (SOCIETE TROPICALE DE DISTRIBUTION)

PHARMACEUTIQUE)

B.P. 1305, ABIDJAN

TEL. 35041-49

\$. SIP (SOCIETE IVORIENTE DE PROGRES)

MME HAWA CHEICK TRAORE

B.P. 64, ABIDJAN

3. IMDIFA (IMPORTATION DISTRIBUTION FABRICATION)

MME FORTUNEE BARUCH

B.P. 8464, ABIDJAN

TEL. 34-93-20

F. CFCI-TRADING

MICHEL COYAU

B.P. 1271

ABIDJAN

G. GENERAL-IMPORT

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M. PRAGOUT

HS B.P. 21014, ABIDJAN

STEARNS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 20-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
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Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770219-0699
Format: TEL
From: ABIDJAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770641/aaaabjyo.tel
Line Count: 97
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE 2307
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
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Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2101264
Secure: OPEN
Status: NATIVE
Subject: FOREIGN LICENSING OPPORTUNITY: ANDREW JERGENS COMPANY MANUFACTURER OF SKIN CARE PRODUCTS: OPPORTUNITY
NO. 5-77-039
TAGS: BPRO, IV
To: STATE
Type: TE
vdkgvkey: odb://SAS/SAS.dbo.SAS_Docs/6d60827a-c288-dd11-92da-001cc4696bcc
Review Markings:
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